



A Message from the Caxton Street Seafood and Wine Festival 2010 Event Manager

2009 was the first year that volunteers actively participated as an integral part of the **Caxton Street Seafood & Wine Festival**. I can say with certainty that the Festival success was due in part to the incredible efforts of the volunteers. Since then The Pushworth Group has been keenly watching the development of emerging Industry professionals amongst the 2009 CSSWAF volunteers and as we are always on the lookout for new members of our Pushworth team, we look forward to meeting more of you this year.

After spending 5 weeks in New York last November and completing workshops with the Arts and Business council of New York, I was fortunate enough to meet many people involved in the Arts and Entertainment world in New York – Broadway Producers, Live Music Venues, Museums Curators and Off Broadway Theatres, Art Galleries and Ballet Companies. They all had one thing in common - **95% of their staff consisted of volunteers!**

I myself volunteered at a number of events, getting to know many of the long term volunteers, I witnessed firsthand the value of information, knowledge, experience and network contacts that they were building with every volunteer gig that they added to their belts. As a direct benefit of their volunteer experience, 25% gained employment opportunities and 65% improved their university results.

'I thoroughly enjoyed the dramatic change of environment that festival work provides. I'm so used to knowing and understanding my professional territory and the frenetic pace of festival operations re-energised my ability to think on my feet. You get so used to the day to day comfort of a regular desk, fresh coffee and countless emails... being thrown into the throng of jubilant festival goers & rock bands was a breath of fresh air but at the same time it reminded me of how organized chaos can bring out the best (and long forgotten) elements of your capabilities. I can't wait for the next festival experience!' **Damien Lumby, International IT Knowledge Management Trainer and Speaker, Sydney NSW**

As **The Caxton Street Seafood and Wine Festival 2010** is now a major Australian festival and with such a high volume of people in the one area, there are specific risk management guidelines to be adhered to. Your attendance to the Volunteer Training Evening at **Hotel LA on April 28 from 6.30pm** is critical to your ability to perform your volunteer duties and get an overview of this high profile Festival, meet the Event and Volunteer team and prepare yourself for your day on Caxton Street.

Thank you for making a commitment to your own self development and a mighty contribution to this iconic Australian not for profit event on Sunday 2 May 2010.

A handwritten signature in black ink, appearing to read 'Nichola'.

Nichola Burton CEO/Education Director/Event Creative Director Pushworth Pty Ltd

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